

Change Games Entertainment Services

Design and Implementation of Portals / Networks / Communities

- Design and implementation of e-shops (eCommerce)
- Conception, assistance and implementation of social media appearances on Facebook, Youtube, Pinterest, Google & Co.
- Consulting in matters of data protection and data security
- Advanced Webhosting (especially for games), Cloud Services
- Social Media Management
- Reputation protection and professional (re)searches, also on top levels

Consulting / Application / Promotion / Marketing

- Communication Media creation, production and distribution, so like city tours
- Development of integrated marketing concepts incl. Time-, measure- and financial plans
- Market-, motive- and attitude research regionally, nationally and internationally
- Development of far-reaching media campaigns, creative concepts
- Corporate Design consulting / development
- Mobile and Online Marketing
- Strategic Marketing (international Seed Marketing)
- Social Media Marketing
- Fair and Event Marketing • B2B communication
- Promotion through diverse distribution channels
- Film and photo work, compilation animations
- Referral business and application B2B but also in the scene and politics
- Consulting and selection of the best agencies, for whatever

Press Services / PR

- Conception of PR concepts and campaigns
- Strategic Planning of Public Relations (national and international)
- Write and send press releases
- PR Development, maintenance and promotion of media representatives / press distribution
- Organization of press interviews and conferences / interviews

Quality Assurance in general and specifically

- Improving efficiency and quality in all possible areas
- Planning, implementation and optimization of test processes
- Connecting and building (also own) archives, so like Bugdatabases
- Recruiting and advising or educating testers in relation with the developers, the product management and release management
- Improve location quality

Events and Event Management

- Organization and substantive monitoring of targeted information events (information stands) in the field of politics, business, media, culture - multipliers

- Organizing public awareness events
- Integration into own events and workshops

Optional services: coming soon or on request

- Planning, preparation and execution of crowdfunding projects • mediation of investors and sponsors
- Produce cost schedules

References

- CounterStrike Clan Co-Founder and Team Lead years before Counter Strike Mod came out, we had the name and domain :) I played with first clans in history, so like mTw, SK and many famous clans more, so I have now countless developer and top gamer friends and contacts around the world.
- Change Books / Change Games / Games Change / Change Apps
- Urban Dance and Hip Hop Festival
- Interplanetary Internet / Satellite Apps Network
- Further references / projects on request

More services on LinkedIn and my other pages: [linkedin.com/in/caplikas](https://www.linkedin.com/in/caplikas)

Another possibilities are different kinds of exchange, so like with equivalent transactions, mutual services or through a service contract with appropriate compensation. Prices or compensation will be negotiated in line, depending on the scope and requirements. If a fair is held and the price is right, I'll give my best possible and work around the clock until the goal is reached.

What is not possible for me or Change Games, of course I can connect partners or third parties (outsourcing) with the best price-performance ratio. In new fields I can work in very fast and find the right people if needed.

After years of experience in the international market I know or have contact to the best service providers around the world. Feel free to connect me every time, for a good, positive or constructive mail I have always time. With money is anything possible for me, without money there are much other ways :)

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